

## Placement Report on Corporate Interaction

**AY 2019-20**

**Name of Department:** Pune Institute of Business Management – Placements Department

**Type of Meeting:** Discussion & Analysis of Corporate Interactions AY 2019-20

**Date of discussion:** Wednesday, 11<sup>th</sup> March 2020

**Time of discussion:** 02:30 pm – 04:00 pm

**Venue:** Online (Zoom Meeting)

**Period of Corporate feedback collection** – June 2019– March 2020

**Meeting Facilitator:** Ms. Choden Goperma

**Call to order:** Meeting was called to order virtually.

**Roll Call:**

**Attendees Present:**

- Ms. Choden Goperma (Manager Placements)
- Mr. Kinshuk Seth
- Ms. Anshul Makhloga
- Mr. David Hansing (Batch in-charge)
- Mr. Riddhiman Mukhopadhyay (HOD Marketing)
- Mr. Bharat Dalal (HOD Finance)
- Ms. Rajshree Pillai (HOD HR)

**Insights from Corporate Feedback**

1. Out of total 467 students, 460 students were placed on challenging and rewarding profiles by the Placements department.
2. More than 150 companies recruited the students for final placement and summer internship in AY 2016-17.
3. Median package of the batch moved upto 6.81 lacs and the highest package offered to PIBM Marketing students was INR 18 lacs.



**Director**  
Pune Institute of Business Management  
Pirangut, Pune



4. **Mr. Soharob Hossain - President Operations CCD** provided the feedback that the dynamic teaching pedagogy implemented at the institution is commendable. Encouraging a more interactive approach, fostering peer learning, and integrating more practical simulations could foster a more holistic learning experience for the students.
5. **Ms. Roomy Parmer - HR Manager, J.P Infra** told that the current curriculum is well-structured, covering a wide array of essential business topics. To ensure relevance it is recommended to incorporate more modules on emerging business trends, sustainable practices, and digital transformation strategies.
6. **Ms. Priyanka Saha - GM HR, Berger Paints** on the integration of live projects which is a commendable initiative, providing students with practical exposure. Expanding opportunities for students to collaborate with diverse industries and encouraging interdisciplinary projects could further enhance their practical understanding of real-world challenges.
7. **Ms. Tulika Kansal - Sr HR, TA, No Broker.com** said that the existing interface with industry professionals has proven beneficial. Strengthening collaborations with industry leaders, organizing frequent seminars, and establishing mentorship programs could provide students with a deeper understanding of industry expectations and foster valuable networking opportunities.

#### Reviewed and Approved by:

Director  
Pune Institute of Business Management  
Pirangut, Pune

Director,

Pune Institute of Business Management